

Greetings,

We hope this letter finds you well. Year two is in the books and we couldn't be happier with the results! We had some major growth with exhibitors and number cattle shown. We feel that our numbers will just continue to grow in the next years to come. The NSPS team is looking forward to see what 2023 has in store for our exhibitors!

As a reminder, the North Star Point Series was started to provide another opportunity for kids involved in the cattle industry to excel and experience achievements. Points are accumulated by their participation and placings at sanctioned shows throughout Minnesota. The more shows they attend, the more points they have an opportunity to secure. This also offers networking opportunities amongst the kids, with an annual recognition banquet at the end of the year. This has been successfully carried out in other states, and we are excited to bring the opportunity to youth in Minnesota.

For 2022, the first year, we had 127 kids sign up as exhibitors, and a total of 227 animals signed up competing in the series. We had 26 sanctioned shows to gain points at and we awarded many kids at the year-end banquet with prizes. So far, for the 2023 series we have 73 exhibitors and 92 head signed up. 2023 is on track to be another great year.

On the next page, you will see various opportunities to sponsor this great event and support the future of our livestock industry. All sponsorships will include your name/company logo printed in the banquet program as well as highlighted on the NSPS Facebook page and website as well as other intriguing opportunities! The monetary donations that we receive will go towards awards and scholarships for the juniors, along with the expenses of putting together a banquet at the end of the show season to recognize the juniors who succeeded within the series.

We know there may be many questions regarding the series and our intentions so please feel free to reach out to any of the committee members listed on the bottom of this page with questions, comments or concerns you have.

Best Regards,

NSPS Committee

Mary Moenning: 507-440-8733 Paige Peine: 651-276-8157 Trevor Mente: 507-920-2056



Contact Infor	mation:		
Name:			
Name: (as you want	it to appear on advertising):		
Address:			
City:	State:	Zip:	
Phone:	E-ma	ail:	
Sponsorship Le	evels:		
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