

Greetings,

We hope this letter finds you well. Year four is in the books, and we couldn't be happier with the results! We've seen significant growth in both the number of exhibitors and cattle shown, and we're confident that our numbers will continue to rise in the years to come. The NSPS team is excited to see what 2025 has in store for our exhibitors!

The North Star Point Series was created to provide an additional opportunity for kids involved in the cattle industry to excel and experience success. Points are accumulated through their participation and placings at sanctioned shows across Minnesota. The more shows they attend, the more points they can accumulate. This also offers valuable networking opportunities among exhibitors, with an annual recognition banquet at the end of the year. This series has been successfully implemented in other states, and we're thrilled to bring this opportunity to Minnesota's youth.

In 2024, we had 140 exhibitors and a total of 255 animals competing in the series. Twenty-nine shows across the state of Minnesota sanctioned their shows through the point series, and many kids were recognized at the year-end banquet with prizes. The 2025 series has 89 exhibitors and 118 head signed up so far, and we're on track for another successful year! New for 2025, we're adding junior committee members and will be utilizing the Showman App. These additions will help streamline our processes and set us up for future success.

On the next page, you'll find various sponsorship opportunities to support this great event and invest in the future of our livestock industry. All sponsorships will include your name or company logo in the banquet program, as well as recognition on the NSPS Facebook page and our website. The monetary donations we receive will go towards awards and scholarships for the juniors, as well as covering the expenses of organizing the year-end banquet to honor the achievements of the series participants.

We understand you may have questions regarding the series and our plans. Please don't hesitate to reach out to any of the committee members listed at the bottom of this page with questions, comments, or concerns.

Best Regards,

NSPS Committee



Contact Information:

Name:				
Name: (as yo	ou want it to appear on advertising):			
Address:				
City:	State:	Zip:		
Phone:	E-ma	ail:		
Sponsorsh	nip Levels:			
Corp	orate \$1,500: Name/Logo will appear on all show be Also includes the Diamond package.	oxes that are pres	ented at the ye	ar-end banquet.
Diam	ond \$1,000: Name/Logo will appear on all banners includes the Platinum package.	s that are presente	ed at the year-e	end banquet. Also
Platir	num \$500: Name/Logo will appear on all sanction participating shows. Also includes the		s that will be dis	played at all
Gold	(Breed Sponsor) \$250: As a breed sponsor, your \$250 will go Heifer as well as the Champion and F includes the Silver package.			
Silve	r \$100: Name will appear in the banquet prog	ıram.		
Plea	AMOUNT ENCLOSED: ase make checks payable to North Mail to: 105 W Park St. Rushfor	d, MN 55971		
****Pleas	se send your logo in a .png format	to mnnsps@g	mail.com	venmo
	Logo Received in .png format: _			

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